

USE SPORTS TO EDUCATE AND PROMOTE « MORE MOVE » INITIATIVES AMONG YOUNG PEOPLE

The ambition of the Paris 2024 Games is to use sports and its values as tools for educational success and to integrate physical activity and sports into the daily lives of Generation 2024. Several initiatives targeting young people are organized for this purpose.

THE OLYMPIC AND PARALYMPIC WEEK AT SCHOOL

Initiated in 2017 to promote sports for all, the values of Olympism, and the civic engagement of young people, from kindergarten to university, the Olympic and Paralympic Week offers a wide range of projects developed by schools, in collaboration with local authorities and sports organizations. For the 5th edition, from February 1st to 6th, 2021, on the theme of health, Plaine Commune and the association Les Petits Débrouillards Île-de-France organized awareness workshops on the benefits of sports for health for 600 children in grades 4 and 5. At the national level, teachers, doctors, champions, and influencers also mobilized to promote 30 minutes of daily physical activity.



THE CITIZEN RALLY

This annual event, organized by Plaine Commune and the cities of the territory, was also created in 2017. The rally, which promotes social cohesion through sports, is aimed at young people aged 9 to 15 from leisure centers, youth centers, etc. By touring the territory, they discover places related to the Paris 2024 Games as well as sports facilities where they can try out a wide range of disciplines and meet high-level athletes thanks to the "SNCF Athletes" program.

A TERRITORY COMMITTED TO THE GAMES AND SPORTS DEVELOPMENT

Projects and initiatives have promoted physical activity among populations distant from sports

MOVE THE CHAPELLE

"Move the Chapelle" project, initiated in 2022 with the support of Paris 2024, aims to combat sedentary behavior among young children (elementary level) through active design. It will involve an experiment conducted around the Saint-Just school to make the journey from school to home more enjoyable for these students.

THE COURSE « EXPLORE TERRE DE JEUX »

Initiated in 2022, this project primarily targets the elderly, aiming to enable them to engage in physical activity safely in public spaces. Through a system of sports challenges, a group of seniors will explore the diversity of the area through themed routes. Partly funded by Paris 2024, these routes are an integral part of a broader strategy by Plaine Commune to create a network of sports and cultural routes throughout the territory.

CYCLING TOWARDS 2024

Initiated in 2022, "Cycling Towards 2024" focuses primarily on women. The project aims to enable them to learn or relearn how to ride a bike step by step, through regular sports activities in various cities within the Plaine Commune territory. In addition to these practices for mothers, cycling sessions are also offered simultaneously to children. The project concludes with a festive day where all forms of mobility are celebrated. The cities of Saint-Denis, Villetaneuse, Stains, Pierrefitte, l'Île Saint-Denis, Epinay, and Aubervilliers have already benefited from this project.

HOUSE OF PERFORMANCE

A 9000m2 facility, located in close proximity to the Athletes' Village, the Marcel-Cachin High School in Saint-Ouen will be completely renovated to be dedicated to the French delegation during the Olympic and Paralympic Games. It will host training spaces, a gym, a recovery area, a medical space, and debriefing rooms, all dressed in the colors of the unified French Team. The National Sports Agency and the Île-de-France region aim to provide the French delegation with a unique space that will help maximize their performance during the Games. Additionally, this space will serve as an asset for the city's high school students in the long term, as it is intended to become a sports trade campus after the Games

PLAINE COMMUNE AND THE 9 CITIES OF THE TERRITORY LABELED AS « TERRE DE JEUX 2024 »

This label aims to engage residents widely in the Paris 2024 dynamic and to strengthen daily sports activities, without distinction of age, gender, place of residence, sexual orientation, or physical condition.

2024: ALL CHAMPIONES, EVERYONE A CHAMPION !

This initiative, led by the Employment Center of Plaine Commune and the City of Paris, was selected as a winner of the "100% Inclusion" call for projects by the State. Endowed with €7 million, it is aimed at Parisians and residents of Seine-Saint-Denis, and it plans to implement 1000 integration and training programs over 3 years. It targets sectors with promising prospects by 2024 (construction, hospitality, security, events) as well as sports and animation professions.

SPORTS LEGACY

Accelerating physical and sports practices for everyone

With 3 competition sites and 12 training venues, the Athletes' Village, celebration sites, and other official ceremony venues, Plaine Commune is at the heart of the Paris 2024 Games. Their arrival in the area has been an exceptional opportunity, ahead of the event, to promote sports and physical activity in general and to create or upgrade the necessary sports facilities for their practices in an under-equipped area.



LE PROJET

DEVELOPING SUSTAINABLE TERRITORIAL POLICIES TO ENABLE ALL CATEGORIES OF RESIDENTS TO ENGAGE IN SPORTS

The Seine-Saint-Denis department is under-equipped in terms of sports infrastructure. This lack of facilities, and consequently, sports instructors, not only has a negative impact on the number of registered athletes but also on the sporting level of residents, especially the younger population, which represents a significant portion of the population. This observation is particularly pronounced for water sports and activities. With only 0.55 pools per 10,000 inhabitants, Seine-Saint-Denis is indeed the least well-equipped department in France, and nearly half of the children cannot swim by the time they enter middle school.

In Plaine Commune, where the proportion of people not engaging in any sports is higher than the departmental and regional averages, the situation is particularly severe for women, people with disabilities, seniors, and residents of priority neighborhoods. The challenge is to make the Paris 2024 Games, even before the main event, a lever to coordinate the actions of public stakeholders, local authorities, and the sports movement in general, beyond just the event itself. This coordination aims to sustainably develop an inclusive sports policy that addresses all categories of residents.

THE EXPECTED SPORTING LEGACY OF THE GAMES AIMS FOR AMBITIOUS GOALS:

- Catch up on some of the department's backlog in terms of sports facilities.
- Promote physical activity and sports practice for as many people as possible.
- Enhance the role of sports in the daily lives of residents, promote "move more" initiatives, and develop synergies with other public policies (health, culture, education, disability, etc.).

TO ENCOURAGE SPORTS PARTICIPATION DURING THE GAMES

Plaine Commune, in collaboration with the municipalities and the Department of Seine-Saint-Denis, aims to leverage the 2024 Games to promote outdoor physical activities and sports with free access.

Several public space development programs, outlined in the Active and Sports-Led Grid project, are planned for this purpose:

- The development of the banks of the Canal Saint-Denis to promote sports and leisure activities, as well as sustainable mobility.
- The enhancement of the banks of the Seine near the Athletes' Village for pedestrians and cyclists.
- The creation of green spaces for a better urban living and movement experience: an additional 26 hectares of green spaces and nature created on the sites, post-Games, in the Plaine Commune territory



SPORTS AS A LEVER FOR PREVENTION AND HEALTH IMPROVEMENT

The Paris 2024 Games provide an opportunity to affirm the role of sport as a tool for preventing sedentary lifestyles and promoting well-being, regardless of age or physical condition. The observation by health authorities and stakeholders on the ground in France, especially in disadvantaged neighborhoods, is indeed concerning.

A SPORT-HEALTH CENTER AT THE MARVILLE SPORTS PARK IN LA COURNEUVE

Designated as a "Sport-Health Center" in January 2020 by the Ministry of Sports and the Ministry of Solidarity and Health, the Sport-Health Association provides personalized support (based on age, health status, physical capabilities, etc.) to individuals looking to start or resume physical activity and sports. This is achieved through close collaboration between sports and healthcare professionals.

ADDITIONAL OR RENOVATED NEARBY SPORTS FACILITIES AND EQUIPMENT

THE OLYMPIC AQUATIC CENTER IN SAINT-DENIS, A STRONG LEGACY FOR THE TERRITORY AND FRENCH SWIMMING

With the Arena 2 at Porte de la Chapelle and the Prisme (Metropolitan Inclusive Sports Reference Pole) in Bobigny, the Olympic Aquatic Center (CAO) is one of the 3 major permanent sports facilities that will be built for the 2024 Games.

- Scheduled to open to the public in mid-2025, the facility will feature four pools: two Olympic-sized pools (50m and 22 x 25m), a learning pool, and a recreational pool. The site will also offer a fitness area, a climbing wall, individual and team sports courts, a dining area, a sports recycling center, and more
- The current pool in the park, which had become too outdated but was identified as a remarkable built heritage, has not been demolished but transformed into a sports and cultural center.
- Three temporary pools bequeathed to Seine-Saint-Denis: Another legacy for promoting swimming skills: the three 50m warm-up pools installed for the Games (one at the CAO and two others at La Défense Arena) will be donated to Seine-Saint-Denis. They can be divided to facilitate reuse. Additionally, the Seine-Saint-Denis Department, through its Pool Plan, partly funded by SOLIDEO and the Region, has contributed to the renovation of several aquatic facilities in the area



2 OLYMPIC PREPARATION CENTERS: THE PRIDE OF WELCOMING INTERNATIONAL DELEGATIONS

619 sites have been selected across France to serve as training bases for athletes and their staff three years before Paris 2024. Meeting criteria for optimal accommodation, two Olympic preparation centers have been selected in the Plaine Commune area: the Alice Milliat gymnasium in L'Île-Saint-Denis and the Auguste Delaune Sports Park in Saint-Denis. They will be included in the catalog offered to National Olympic and Paralympic Committees during the Tokyo Games.

AT THE MARVILLE SPORTS PARK, A GREAT RENEWAL

Located on the border of the municipalities of Saint-Denis and La Courneuve, to the west of the Georges-Valbon departmental park, this sports park, covering an area of 33 hectares, was created over a century ago. Since 2019, it has been entirely managed by the Department and mainly hosts school groups, associations, and free practice. This site will undergo significant transformation by the time of the 2024 Games. Its transformation has already begun with the opening of the Five Marville in 2020, and it also serves as a training ground for young footballers from the Red Star Academy in Saint-Ouen. However, the most significant change lies in the construction of a new aquatic center to replace the current swimming pool

- The future aquatic center will open its doors just after the Games, as no adaptation period will be necessary. The public will find a pool hall (sporting, recreational, educational, play lagoon), a wellness and balneotherapy area, as well as outdoor pools with a water play area and sunbathing area.
- The current pool in the park, which has become too outdated but is identified as a remarkable built heritage, has not been demolished but transformed into a sports and cultural center.
- The site will be more accessible and better served: improvement of the tram station T1 La Courneuve - Six-Routes, footbridge over the A1 between the 4,000 neighborhood in La Courneuve and the Georges-Valbon departmental park, access via the future Six-Routes station after the Games, project of a high-level bus service between La Courneuve-Six Routes and Stains-La Cerisaie.

12 TRAINING SITES: AN ASSET FOR THE DEVELOPMENT OF LOCAL SPORTS PRACTICES

Out of 500 sports facilities located within 20 minutes of the Athletes' Village, 51 have been selected as training sites for the 2024 Games. A total budget of €70 million is allocated for renovation or construction works. In Plaine Commune, this represents €35 million for 12 training sites, including the Olympic swimming pool at Fort d'Aubervilliers.

The most extensive renovations are planned for the sports complex on Ile des Vannes, the Marville sports park, the Pablo Neruda gymnasium in Saint-Ouen, the Auguste Delaune sports complex, as well as the sports palace in Saint-Denis and the Guy Môquet gymnasium in Aubervilliers

LA GRANDE NEF DE L'ÎLE DES VANNES

With a length of 98 meters, a width of 51 meters, a height of 26 meters, and supported by 2 arches of 125 meters, this structure, located at the southern tip of L'Île-Saint-Denis, is listed on the supplementary inventory of historic monuments and will be renovated to its original state. The modernization of the facilities will notably improve the energy performance of the venue.

Budget allocated: €12.5 million

